

# **MAE**

***fluid  
movement***

*The source of **clever plumbing, people and products***

**Dudley**



**Epson**



**Beta**



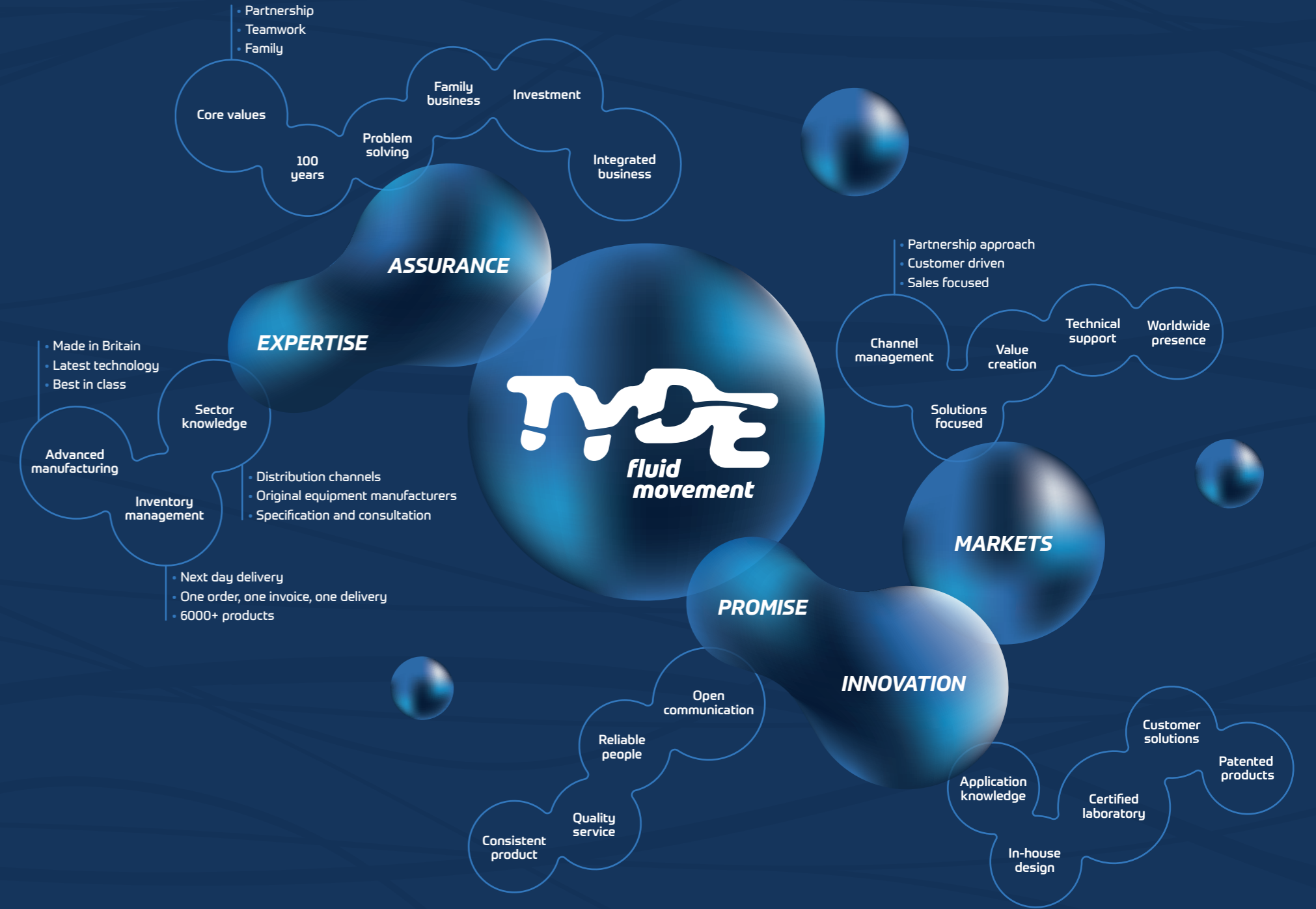
**Cronex**



## What is **TYDE**?

If you've ever wanted access to an easy flow of plumbing products and knowledge, you're going to love **TYDE**. We're bringing together the strengths of **Thomas Dudley** and **Masefield Beta** to create a whole new level of service that puts you right at the heart of our business.

As Thomas Dudley and Masefield Beta, we've always had a reputation for delivering top quality products and value-adding solutions. Now, as **TYDE**, we're combining our resources to deliver a smarter service and the kind of benefits that tick all the boxes.



**TYDE** - Making life in the plumbing and heating world easier for everyone...

...with access to four complementary ranges – covering over 6,000 products – all from one dedicated supplier.

**Dudley**



The **Dudley** range encompasses bathroom and washroom products that make things easy for the professional installer.

**Epson**



**Epson** brings together a huge selection of plumbing products supported by bespoke and own branded packaging solutions.

**Beta**



The **Beta** brand is synonymous with plumbing and heating brassware, valves, pipe fittings and drainage products that combine functional design with exceptional reliability.

**Cronex**



The **Cronex** range offers unrivalled choice and is underpinned by extensive expertise in serving customers around the world.



# Dudley



**Dudley has earned an unrivalled reputation among professional installers because the trade have helped us create it.**

Our development team includes highly experienced plumbers, who know what it's really like on the job. That's why we've been able to design products that are quicker and easier to fit and service.

If you need quality products, Dudley delivers in spades.

## *The source of clever plumbing products for the professional installer*

### **The range includes :**

- ~ Syphons, flush valves and inlet valves
- ~ Concealed and exposed WC cisterns
- ~ Urinal cisterns and controls
- ~ Wall-hung sanitaryware frames
- ~ Touch-free electronic products
- ~ Damage resistant sanitaryware
- ~ ProFit+ rewards scheme

*'I've designed and manufactured Dudley products for over 20 years. Before that, I was a professional plumber. I can honestly say that our products are made to the very highest standards and wouldn't use anything else'*



## *The source of cleverly designed bathroom and washroom innovations*

### **Specification and OEM**

#### **Solutions include :**

- ~ Experienced specification technical support managers
- ~ Personal visits to discuss project briefs in detail
- ~ Sample availability for sample rooms and trials
- ~ Ongoing project management from concept design to handover and close
- ~ On-site commissioning, training and support for contractors and facilities managers
- ~ The spare part availability you'd expect from a leading UK manufacturer
- ~ Autocad Revit BIM objects to BIM level 2 and 3 (PAS 1192)
- ~ Over 500 products registered under the European Water Label Scheme
- ~ Certifications in BS EN ISO 9001 (Quality Management), BS EN ISO 14001 (Environmental Management) and OHSAS 18001 (Occupational Health & Safety)



# Epson



**If you're looking for an extensive range of cost-effective products, then take a look at Epson.**

We bring together a huge selection of products for every application and our attention to detail provides another level of reassurance.

These products can be supplied with bespoke packaging and POS materials.

**The source of clever,  
cost-effective plumbing  
products**

**The brand includes:**

- ~ Flushpipes, bends and connectors
- ~ Inlet valve floats
- ~ Syphons, flush valves, inlet valves
- ~ Bathroom accessories
- ~ WC pan connectors
- ~ Traps and wastes
- ~ Branded and own brand packaging, merchandising and POS support

*'I've fitted literally hundreds of Epson products and can confidently say that they have an answer for everything. Simple installation, decent quality and good value for money.'*

**Epson products can be supplied in a wide range of bespoke packs carrying customer logos. We also provide a choice of convenient and retail friendly multipacks.**





# Beta



**Our Beta range is renowned for combining sound functional design with solid reliability.**

This extensive collection of products covers plumbing and heating brassware, valves, pipe fittings and drainage. And because we keep a keen eye on how everything is made, products can be specified, sold and installed with confidence.

**The brand includes:**

- ~ Brass inlet valves and floats
- ~ Radiator valves and fittings
- ~ Pump, isolating, check and gate valves
- ~ Flexible hoses
- ~ Gas products and pipe fittings
- ~ Water hammer arrestors
- ~ Drain tools and accessories

***The source of clever plumbing and heating valves and fittings***

*'When I'm fitting pipework, I need to know the products I use will last. Beta fittings are perfectly made and have never let me down.'*

***Beta brassware, valves and fittings are well designed, and offer real no nonsense solutions. They can be used knowing that reliability comes as standard.***





# Cronex



With a history stretching back over 50 years, Cronex is well known for the quality of our plumbing and hardware products. Our knowledge of logistics and international markets also means we can provide great service to customers around the world.

Get access to an extensive range of products that includes pipe fittings, plumbing brassware, kitchen and bathroom fittings, cistern and tank fittings as well as washers and seals.

**The brand includes:**

- ~ Taps, valves and components
- ~ Bathroom and kitchen accessories
- ~ Hardware
- ~ Ironmongery
- ~ Electrical

***The source of clever British products for customers around the world***

***Cronex offers thousands of products and the expertise to grow profits for customers globally.***



*'The Cronex team provide us with an invaluable service. They understand our market and are able work with us to supply the products we want quickly, efficiently and reliably'*



At **TYDE** we make and source the widest range available to suit any budget. The team carefully innovates, designs and develops a range of products and services that solve our valued customers' problems, making life in the plumbing and heating world easier for everyone.

For anyone searching for reliable plumbing products, **TYDE** has the answer.

- ~ **One convenient, customer driven supplier**
- ~ **Access to the *Dudley*, *Epson*, *Beta* and *Cronex* brands**
- ~ **Over 6,000 innovative products**
- ~ **Bespoke and own brand packaging formats**
- ~ **One order, one invoice and one delivery**
- ~ **Unrivalled UK stock holding and service**
- ~ **Advanced warehousing and logistics**

To find out more about **TYDE** and our products and services, please visit [www.thomasdudley.co.uk/tyde](http://www.thomasdudley.co.uk/tyde)





**TYDE**

295 Birmingham New Road  
Dudley, West Midlands  
United Kingdom  
DY1 4SJ

A Thomas Dudley Business

**t** +44 (0)121 530 7000

**f** +44 (0)121 557 5345

**e** [info@tyde.co.uk](mailto:info@tyde.co.uk)

**w** [www.thomasdudley.co.uk/tyde](http://www.thomasdudley.co.uk/tyde)

